



# Tech-Moms 2024 Final Sponsors Report

Thank you so much for supporting Tech-Moms over the past year. 2024 was a huge year for us, as we launched multiple new programs, strengthened meaningful relationships with key partners, and supported hundreds of women as they made major life transformations. Here are some highlights of 2024:

- Ran **seven cohorts** of our core program, in partnership with Weber State University, the University of Utah, and Utah Valley University.
- Launched **two pilot cohorts** of our new “2.0” programs, which are deeper dive courses that equip women with industry-recognized certifications and the skills needed to move directly into entry-level technical roles. We ran one program in **cybersecurity** and another in **data analytics**.
- Continued our commitment to **support women who are relaunching careers** after a break with two key initiatives:
  - Sponsored a cohort of women to go through our **online course**: “[Relaunching your career for women](#).”
  - **Launched an internal returnship**, where we hired 6 returners to work for Tech-Moms. These women are training for and earning certificates as Salesforce administrators while also gaining practical experience as they build out real-world projects for our nonprofit. After the returnship we will support them as they find great-paying jobs utilizing their new skills.
- Embraced emerging technologies by **hosting two AI training workshops** where our Tech-Moms built their own AI assistants and chatbots, and gained a new understanding of the many ways they can leverage AI in their professional and personal lives.
- **Hosted more than a dozen networking events, workshops, and trainings**, where our Tech-Moms built their networks by connecting with industry professionals and mentors.

All this work is leading to **meaningful change** in the lives of our students. A July 2024 survey of 247 graduates (60% response rate) shows the following outcomes:

- 47% have taken a new job since completing the Tech-Moms program.
- 28% have received a promotion since joining Tech-Moms.
- 44% have received a pay increase since graduation, with an average annual salary increase of 42% among these women.
- 49% of Tech-Moms are pursuing or have completed additional technical training after graduating from Tech-Moms, further increasing their professional and earning potential.

Please see our [2024 Annual Report](#) for more details about this academic year.



Our work is gaining **momentum and recognition** throughout the state. In 2024 Tech-Moms received the following awards:

- Tech-Moms continued as Utah's sole representative for the **Microsoft TechSpark national fellowship** for the second year.
- Trina Limpert, Tech-Moms Co-Founder, Weber State Distinguished Alumni, Women Tech Council Decade of Impact, and Utah Business Magazine Most Influential Women Award
- Samantha Jeet, Tech-Moms Trainer, Utah Business Magazine Living Color Award
- Robbyn Scribner, Tech-Moms Co-Founder, Prog Foundation GRIT award finalist

We have some exciting developments planned for 2024:

- **Additional 2.0 programs:** we are launching a new program in **Project Management** in February, in addition to providing additional cohorts in data (launched this month) and cybersecurity (pending funding, coming Fall 2025).
- **New location:** We plan to launch our first in-person cohort outside the Wasatch Front in **St. George** this fall.
- **Rural Outreach:** We are actively building relationships with organizations in rural areas of the state, with the end goal of expanding our online cohorts and bringing training and better career opportunities to women in rural Utah.

We are thrilled with our organization's growth and the outcomes we are seeing, but most exciting is watching our women achieve life-changing goals:

- Sally: "I just got the Senior position on my team. I am the fastest from Cybersecurity Apprentice to Senior in my position for [my company]. I want to thank Tech-Moms."
- Trisha: "I got a new job as a Marketing Project Manager, and they were very interested in the fact that I had an understanding of HTML and that I was currently studying in a data analytics course (both of these skills learned from Tech-Moms). I think those skills really helped to tip the hat in the right direction as a deciding factor for me getting the job."
- Camille: "I got a 6 month internship doing QA software testing! I had a mentorship under a senior analyst a year ago, and I was her first choice when they said she could get an intern. Today was my first day!"
- Keri: "I got a job with an 18% salary increase! I'll be making more than I ever have. I finally have financial stability after 19 years living and working in Utah! And it's amazing to think that I'll never make less than this again. It's only up from here! Cried some tears of joy last night."

THANK YOU for all you have done to support us over this past year, from financial donations, scholarships, location hosting, mentoring, and more. None of this work is possible without you, and we look forward to a fruitful continuing partnership in 2025.

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