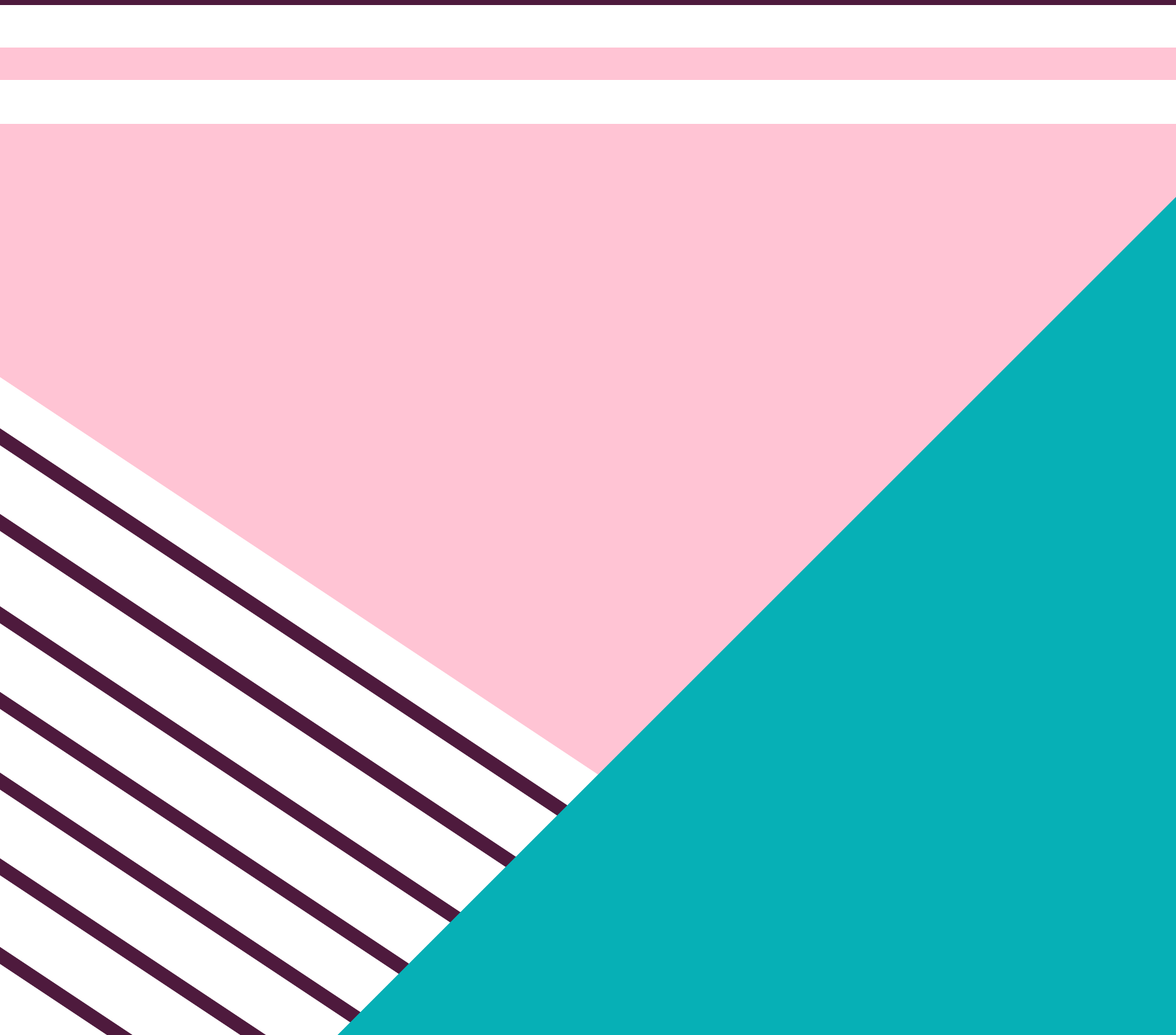
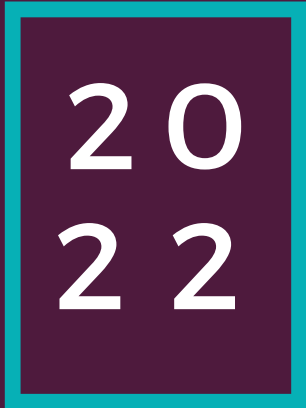


# ANNUAL REPORT

TECH-MOMS

[tech-moms.org](http://tech-moms.org)



# OVERVIEW

TECH-MOMS



## Annual Report July 2021 - July 2022

*Tech-Moms' mission is to help women transition into tech careers and to diversify the overall tech talent landscape.*

Since the program launched in the fall of 2020, Tech-Moms has run 14 cohorts in partnership with Utah Valley University, Salt Lake Community College, MountainLand Technical College, and Weber State University.

A national online cohort launched in the spring of 2021 and since then Tech-Moms has completed three online national programs.

Tech-Moms has had 220 women complete the program as of mid-year 2022. Since initiating the program in 2020, Tech-Moms has received a massive influx of over 800 applications with over 300 projected to be served by the end of 2022.

Tech-Moms is honored to be serving our communities as a registered 501(c)3 as of April 2021.

## Net Promoter Score

How likely are you to refer others to Tech-Moms?

96.4%

## Satisfaction Rating

How would you rate your overall experience with the Tech-Moms staff?

99.6%

# STATISTICS

## TECH-MOMS

In 2020 we launched our first TECH-MOMS pilot program to help mothers transition into technology roles. In this program, we provide introductory technical skills, career exploration, networking, and a solid community to assist this underutilized and highly capable talent pool of women in understanding the various available roles and successfully transitioning into the digital economy.

In addition, we work closely with companies and other organizations to provide training and consulting to help leaders and decision-makers understand the benefits of promoting and advancing diversity in the workforce.

Our graduates thrive in new roles and educational paths where they bring unique skills, talents, and perspectives to their teams and organizations.

We have had incredible success in all our corporate outreach and community programs and have significant momentum continuing into 2023. If you are interested in learning more about what we do, hiring our graduates, volunteering with our cohorts, or in sponsoring our work, please contact us at [info@tech-moms.org](mailto:info@tech-moms.org).

## Employment

# 36%

have taken a new job since joining Tech-Moms

# 45%

of graduates are actively seeking a new role

# 33%

have gotten a raise since completing Tech-Moms

# 23%

increase in pay among those who have received a raise

\*Based on recent survey of 128 graduates

# STATISTICS

TECH-MOMS

	2020	2021	2022	Total
COHORTS	2	7	9	18
STUDENTS	27	102	179	308

## New Jobs

Since graduation, our graduates have gone on to successfully land jobs at these tech companies:

- MarketStar
- Degreed
- MX
- Podium
- StubHub
- Vista
- Cambeo
- Artemis Health
- Adobe
- Tomo
- Via
- Bamboo HR
- Sorenson Communications
- Western Governors University
- Entrata
- 1-800-CONTACTS

# STATISTICS

TECH-MOMS

## Education

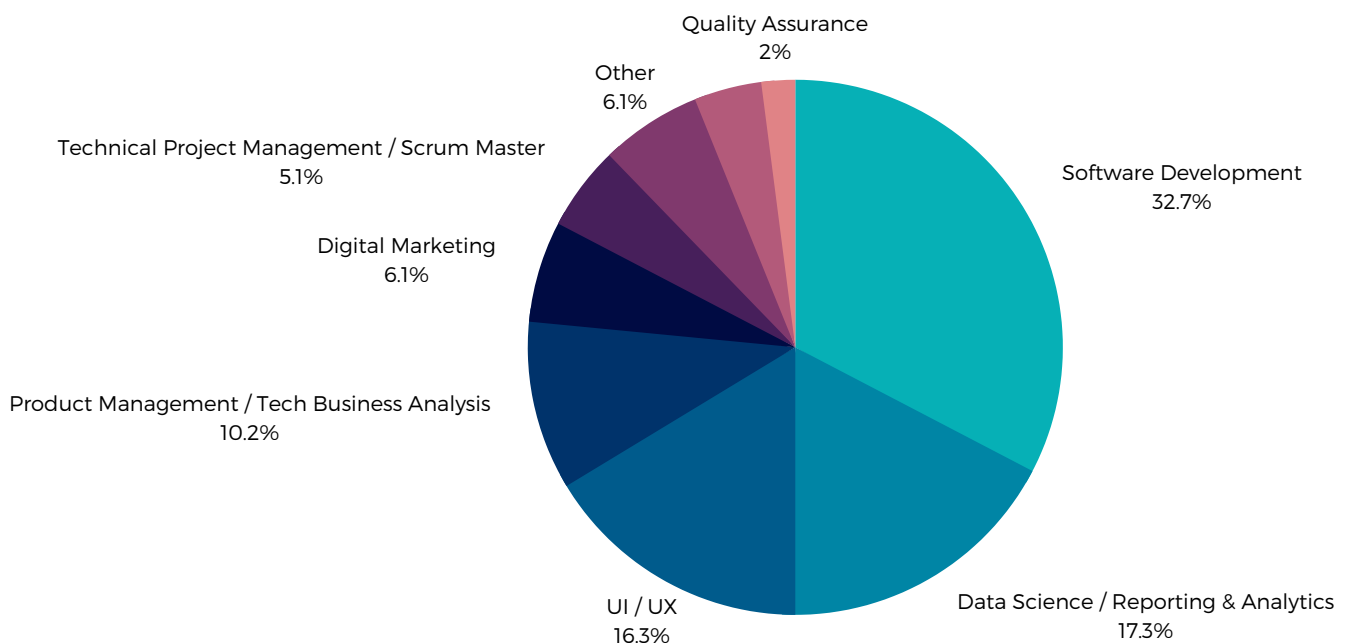
After graduation, many of our students have chosen to continue their education at these institutions:

- BYU-I
- Ogden Tech College
- SLCC
- WSU
- DevMountain
- MarketStar
- ReadyTrack at WGU
- U of U
- UVU
- V-School
- AWS Amazon

**68%**

of Tech-Moms graduates are currently in additional training

## Technical Discipline Interest



# STATISTICS

TECH-MOMS

## COHORT DEMOGRAPHICS

40%

Single Mothers /  
Head of Household

36%

Women of Color

681

Children Benefited

Education Level  
Upon Entering  
Tech-Moms Program

